

Gioconda Avilés Villón a; Wendy Sánchez Cano b

Differences in using language between men and women

Revista Científica Mundo de la Investigación y el Conocimiento. Vol. 1 núm., 5, diciembre, 2017, pp. 547-558

DOI: 10.26820/recimundo/1.5.2017.547-558

Editorial Saberes del Conocimiento

- a. Universidad de Guayaquil; gioconda.avilesv@ug.edu.ec
- b. Universidad de Guayaquil; wendy.sanchezc@ug.edu.ec

Vol. 1, núm. 5., (2017)

Gioconda Avilés Villón; Wendy Sánchez Cano

RESUMEN

Los especialistas han dedicado mucho tiempo a la forma diferente en que los hombres y las mujeres usan el lenguaje. Este artículo muestra una breve descripción de los primeros

investigadores relacionados con la creencia de que los hablantes femeninos y masculinos podrían

diferir de alguna manera en su comportamiento comunicativo, pero estas diferencias deberían

pensarse desde varias dimensiones, como género, edad, clase y grupo étnico. Lingüísticamente

las diferencias entre los sexos se pueden ver como la forma en que los hombres o las mujeres

usan el lenguaje. Además, presentaremos en este trabajo dos enfoques que pretenden dar una

definición sobre cómo los diferentes géneros utilizan su competencia comunicativa que ayudará

a los docentes a ser conscientes para aplicar las estrategias adecuadas para el aprendizaje de los

estudiantes.

Palabras Claves: Diferencias, lenguaje, competencia comunicativa, género.

Vol. 1, núm. 5., (2017)

Gioconda Avilés Villón; Wendy Sánchez Cano

ABSTRACT

Specialists have dedicated a long time to the different way men and women use language. This paper shows a brief description of the first researchers related to the belief that female and male speakers might somehow differ in their communicative behavior but, these differences should be thought from various dimensions such as gender, age, class, and ethnic group. Linguistically the differences between the sexes can be seen as the way men or women use the language. Moreover, we will present in this paper two approaches that intend to give a definition on how the different genders use their communicative competence that will help teachers to be aware in order to apply the adequate strategies for students learning.

Keywords: Differences, language, communicative competence, gender.

Vol. 1, núm. 5., (2017)

Gioconda Avilés Villón; Wendy Sánchez Cano

Introducción.

Language supplies us ways to express our thoughts, consequently our thinking is influenced

by the language we use. As Wardhaugh states "communication among people who speak the

same language is possible because they share such knowledge, although how it is shared – or

even how it is required – is not well understood" (2006, p. 2). In this paper we will talk about

the differences between the two genders: masculine and feminine, and the different kinds of

relationship between them, as languages and societies are constantly changing.

First, it is essential to analyze the terms sex and gender. Sex refers to a biological distinction,

while gender is the term used to describe socially constructed categories based on sex.

Furthermore, it is necessary to point out the features women and men have in many fields.

Physically speaking, women have more fatty tissue and less muscle, men are stronger than

women and women mature more rapidly and generally live for more years. There are important

social factors to take into account, such as; women might survive longer than men due to the

divergent roles they have in society and jobs they are inclined to do. Men usually have more

pressure than women in life hence they are the support of the family. Under these circumstances,

the same language women and men speak can be different in the way they use it through time.

Literature Review.

Many years ago men were seen as the heart of the society, the important positions were held

by men in all fields, like government, church, companies, etc. Women were considered invisible

and linguistically deficient in comparison to men. Gradually, during the twentieth century,

opinions of women began to change due to their role in the war which impulse women to the

550

Revista Científica Mundo de la Investigación y el Conocimiento. 1(5). pp. 547-558

Vol. 1, núm. 5., (2017)

Gioconda Avilés Villón; Wendy Sánchez Cano

sexual revolution of the sixties and seventies. In the early 1960's some researches were done

about the belief that female and male speakers might somehow differ in their communicative

behavior. The first scientist to study the important role of sex/gender in sociolinguistic was

Labov in 1966. His studies reveal the different phonological variables according to sex/gender,

age, socioeconomic status, and situational context. He highlighted two features of human

language behavior:

a) Women of all classes and ages use more standard variants than their equivalent men. b)

Middle class language is more standard in order to gain prestige.

In 1975, women achieved the legal right to be treated as the equals of men. This

achievement brought some changes for women in the workplace, and at home, consequently

some changes in attitude arose, too. According to Coates (1989) men and women differ in terms

of their communicative behavior, but these differences should be thought from various

dimensions such as gender, age, class, and ethnic group. Linguistically the differences between

the sexes can be seen as the way men or women use the language. Considering these differences

of women in society, linguists have approached language and gender from two different

perspectives: the dominance approach and the difference approach (Coates, 2013).

For the dominance approach, the differences in language are considered as a reflection of

the traditional roles in society, that is, dominance for men and subordination for women. These

differences can be seen in speech too, when men lead the conversations. Robin Lakoff did the

first research about the differences in gender speech and wrote her book "Language and

Revista Científica Mundo de la Investigación y el Conocimiento. 1(5). pp. 547-558

Vol. 1, núm. 5., (2017)

Gioconda Avilés Villón; Wendy Sánchez Cano

Women's place" in 1975 which had a lot of influence in other researches related to women speech.

Lakoff provides a list of ten linguistic features which characterize women's speech as follows:

- 1. Lexical hedges or fillers, e.g. you know, sort of, well, you see.
- 2. Tag questions, e.g. she's very nice, isn't she?
- 3. Rising intonation on declaratives, e.g. it's really good?
- 4. "Empty" adjectives, e.g. divine, charming, cute.
- 5. Precise color terms, e.g. magenta, aquamarine.
- 6. Intensifiers such as *just* and *so*, e.g. *I like him so much*.
- 7. "Hypercorrect" grammar, e.g. consistent use of standard verb forms.
- 8. "Super polite" forms, e.g. indirect requests, euphemisms.
- 9. Avoidance of strong swear words, e.g. fudge, my goodness.
- 10. Emphatic stress, e.g. it was a BRILLIANT performance.

According to Lakoff (1975) these features show that women have lack of confidence at the moment of interacting. Holmes (2001) split the list into two groups. The first one, "linguistic features" is related to the use of hedges or changing the stress of sentences that lacks assertive efficiency; such as tag questions, fillers, and rising intonation on statements. The second one, features that can intensify or improve a preposition's force; like the use of intensifiers. It demonstrates that the women speech would not be taken seriously. Another important issue that Lakoff relates is the great agreement between femininity and confused speech which is displayed

Vol. 1, núm. 5., (2017)

Gioconda Avilés Villón; Wendy Sánchez Cano

in a society dominated by men since women tend to present their female features of fragility and

subordination toward men.

The difference approach is related to power and status differences between men and women.

At the moment of speaking, men are interested on sharing information while women are

interested in the interaction process, besides, it is important to mention that women and men

have different ways of interaction since they come from different sociolinguistic subcultures

which can lead to misunderstandings (Maltz &Borker, 1982, cited by Xia, 2013). Tannen (1994)

states that the women language is primarily "rapport-talk" where they negotiate with the purpose

of being supportive. On the other hand, men language is "report-talk" where they demonstrate

their independence, knowledge and skill.

Some relevant linguistic features are important to take into account at the moment of

analyzing a conversation based on the two approaches already mentioned.

A. Men and women have different ways to phrase commands. Men generally use simple,

direct statements whereas women use suggestions or indirect statements for actions. The

indirectness can bring two advantages: rapport and defensiveness. When the speaker

motivates the listener to go in the same direction that is Rapport. On the other hand,

defensiveness refers to the preference of the speakers not to modify their ideas in case it

does not receive agreement. (Holmes, 2001)

B. Women use tag questions in their speech that makes it weaken. However, some

researchers have included "context" as an important factor in the use of tag questions

which is related to conversational role rather than gender. Homes (2001) describes four

Revista Científica Mundo de la Investigación y el Conocimiento. 1(5). pp. 547-558

553

Vol. 1, núm. 5., (2017)

Gioconda Avilés Villón; Wendy Sánchez Cano

functions of tags questions that express uncertainty, facilitative, softening and

confrontational. Examples:

Softening: You can't play basketball...can you?

Facilitative: Looks good....doesn't it?

Confrontational: You didn't get books, did you?

Uncertainty: You will work....won't you?

C. Women prefer to use linguistics forms rather than men. There are two reasons for it.

Firstly, women in our society are generally more status-conscious than men, and

therefore more sensitive to linguistic norms. Secondly, working-class speech has

connotations of or associations with masculinity, which may lead men to be more

favorably disposed to non-standard linguistic forms than women. (Trudgill, 1983,

p.87).

On the whole, women's language is better and more correct.

D. Minimal responses are known as brief comments supplied by listeners during a

conversation, through them; the listeners prove their active participation in the

conversation (Coates, 1989). Typical examples are mmm, uh huh, yes, yea, and right.

Several researchers have pointed out that women take the role of facilitator whereas men

are less reactive to the process of interaction.

E. In a conversation is important the turn-taking procedures which enable speakers to keep a

conversation without talking at once. According to White (2003), women disregard rules

Vol. 1, núm. 5., (2017)

Gioconda Avilés Villón; Wendy Sánchez Cano

of the turn-taking procedure less frequently than men do, on the other hand, women are

more interrupted than men.

F. According to Lakoff (1975) women generally answer questions with rising intonation

pattern rather than falling intonation; due to lack of confidence. On the contrary, men use

falling intonation to display reliability on what they are saying.

G. Men and women use distinct words to show their feelings. Women use some adjectives

(adorable, charming, heavenly, etc.) that men seldom use them. Furthermore, women

generally avoid using swear words, different from men that they have the habit of

swearing. Other difference is that women like to use diminutives (hanky, panties, etc.)

and words to display affection (sweetie, dearie).

H. Since women and men have different interests their interaction topics will be different

too. Men usually talk about economy, sports, current news while women talk about

family affairs, such as clothes, cooking, children, etc.

I. Women's pronunciation is better than men's; this can be seen at the moment of learning a

second language when girls show a better ability in language.

Besides realizing the differences between men and women, it is important to find out

what the causes of these differences are. Some studies related to physical differences established

that men have the phonological process in the left part of the brain which is related with the

logic, facts, rules, math, and science. On the contrary, women use the right part of the brain

which is related to feelings, symbols, images, believes, appreciates, spatial perception, fantasy

based, impetus among others. It is said that women are concentrated on the "How" and men on

the "What".

Vol. 1, núm. 5., (2017)

Gioconda Avilés Villón; Wendy Sánchez Cano

Other researchers employed different analytical categories with the purpose of understanding

these distinctions and take from the Psychology, Social status and cultural background aspects.

In the Psychology facet, women are more sensitive, polite and careful than men. In other words,

women think before talking considering the effects their words will have. Men usually say what

they want to without thinking about others.

Regarding the social status side, the level of education marks a great difference in speech

between men and women. Moreover, genders differ in the kinds of language they use and the

way they utilize it according to the roles they play in society. In the past, men used to have better

positions in the labor field, as well as, women were considered inferior from them. Nowadays,

women have achieved better positions in the society for their constant desire of improve.

People have their own way of thinking and also different kinds of lives, therefore this cultural

phenomena lead people to create their own rules of languages. Lakoff (1975) states the

differences of language, between men and women, come from their culture. Consequently, the

cultural background has great influence in people behavior, including language.

Conclusion.

Summing up, this paper has shown valuable differences in the use of language between

women and men from different aspects which can help us to understand the genders linguistic

features according to their nature.

It is important to realize that all the gender differences in first language speech behavior

556

are transferred to second language learning strategies since they are associated with their social

Revista Científica Mundo de la Investigación y el Conocimiento. 1(5). pp. 547-558

status, biological and psychological traits. According to Richards and Platt, learning strategies are "Intentional behavior and thoughts used by learners so as to better help them understand, learn or remember new information" (1992, p.209). Consequently, teachers should take these differences into account at the moment of planning a lesson, forming groups, choosing a topic for developing in class; in general each group requires different teaching styles in order to achieve their goals.

It is hoped that his paper can be used to improve the teaching practice and the performance of ESL students.

References.

- Coates, J. (1989). Women in their Speech Communities. New York: Oxford University Press.
- Coates, J. (2013). Women, Men and Language. A Sociolinguistic Account of Gender Differences in Languages. New York: N.Y.
- Holmes, J. (2001). An Introduction to Sociolinguistics. New York: N.Y.
- James, D., and Clarke S. (1993) 'Women, Men and Interruptions A Critical Review', in Deborah Tannen (ed.) *Gender and Conversational Interaction*. Oxford University Press: New York and Oxford.
- Lakoff, R. (1975) Language and Women's Place. New York: Harper and Row Publishers, Inc.
- Maltz, D. & Borker, R.(1982). A Cultural Approach to male-female Miscommunication. Oxford: O.X.
- Richard, J. & Platt, J. (1992). Longman Dictionary of Language Teaching and Applied Linguistics. Essex: Longman.
- Tannen, D. (1994). Gender and Discourse. New York: Oxford University Press.
- Trudgill, P. (1983). Sociolinguistics: An Introduction to Language and Society.
- Wardhaugh, R. (2006). An introduction to Sociolinguistics. Oxford: O.X

Vol. 1, núm. 5., (2017) Gioconda Avilés Villón; Wendy Sánchez Cano

West, C. & Zimmerman, D. (1985). Gender, language and discourse. *Handbook of Discourse analysis*. Vol. 4

Xia, X. (2013). Gender Differences in Using Language. *Theory and Practice in Language Studies*, Vol.3 (8) 1485-1489.